



# Stephen Amoako

## Creative Technologist

Al Khail gate phase 1 - Dubai, Dubai 00000 United Arab Emirates  
stevegraphics3@gmail.com  
+971585194085  
Age: 36 years

### WORK EXPERIENCE

#### The Blue Box Vending Machines LLC

Dubai, UAE

Creative Technologist

10/2023 - Present

Responsible for creative production, digital systems, and marketing operations supporting smart vending machine deployments across UAE and Saudi Arabia.

- Designed branding systems for vending machines, product lines, and vehicle branding
- Produced motion content and advertising visuals for vending machine screens
- Managed CMS systems (Televend / Invenda) for screen content deployment
- Coordinated with developers for API integrations and system features
- Designed marketing landing pages and campaign assets
- Built and executed email marketing campaigns for KSA and UAE markets
- Managed social media campaigns and digital marketing assets
- Administered office systems including Microsoft 365 and Google Workspace
- Managed advertising media displayed across vending machine networks
- Provided customer support through phone channels and chatbot systems

#### EmiratesPadPro Sports Academy

Dubai, UAE

Graphic Designer & E-commerce Sales Manager

04/2022 - 10/2023

Responsible for managing branding, digital marketing materials, and e-commerce sales operations for a sports academy and equipment business.

- Designed marketing graphics and promotional materials for academy programs and events
- Managed product listings and online sales channels for sports equipment
- Handled customer inquiries and order coordination for online purchases
- Developed promotional visuals for social media campaigns
- Supported website content updates and product presentation

### OBJECTIVE

Creative Technologist with experience across digital design, web development, marketing systems, IT administration, and retail technology integration.

### SUMMARY

Currently responsible for managing creative production, marketing automation, website development, vending machine screen content systems, and IT infrastructure for a smart vending and retail technology company operating across UAE and Saudi Arabia.

Known for combining design thinking, technical systems, and marketing execution to build scalable digital experiences and operational workflows.

### LANGUAGES

English



### SKILLS

- Website design and development
- Marketing landing pages and email systems
- Digital screen content systems (CMS)
- E-commerce operations (Amazon / Noon / Shopify)
- IT administration (Microsoft 365 / Google Workspace)
- Retail technology and digital signage
- Brand design and large-format production

- Assisted with marketing strategies to increase academy program registrations

- Coordinated digital promotions and sales campaigns

## EDUCATION

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### High School Diploma in General Arts

03/2005 - 07/2007

Nkoranza Secondary Technical School

### Diploma in IT and Business Administration in Data Information and Technology

11/2007 - 08/2009

National Institute of Information and Technology

## COURSES & CERTIFICATIONS

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I too can program (I2CAP) programming contest - Ghana India Kofi Anna Institute of Technology

04/2006

## ADDITIONAL INFORMATION

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### Core Skills

#### Creative & Design

- Graphic Design
- Brand Identity
- Motion Graphics
- Large-format print design
- Retail branding (machines, vehicles, kiosks)

#### Web & Digital

- Website Design
- Landing Page Development
- Email Marketing Systems
- CMS Platforms
- UX/UI Design

#### Technology & Systems

- Microsoft 365 Administration
- Google Workspace Administration
- Digital Signage CMS (Televend / Invenda)
- API coordination with developers
- Automation systems

#### Marketing & Growth

- Email Campaign Strategy
- Newsletter Development
- Social Media Campaigns
- E-commerce listings (Amazon / Noon)

## VOLUNTEERING EXPERIENCE

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Stichting Clear Mind Ghana Foundation

04/2015 - Present

Position: IT, Graphics and Website Administrator/Design Cause: Humanitarian relief

Designed and currently manages the Clear Mind Ghana Website includes Graphics design

My Portfolio



My Portfolio

## REFERENCES

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Antwi Kojo

prozis.com (Düsseldorf Germany)

Logistics Team

kojoantwi@gmail.com +49 177

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